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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91199603
Party	Defendant C7 Brands, LLC
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Date	06/07/2011
Attachments	Notice of Appearance.pdf (2 pages)(49112 bytes)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Lance Armstrong Foundation,

Opposer,

v.

C7 Brands, LLC,

Applicant.

) Opposition No. 91199603
) Mark: BORN STRONGER ATHLETICS
) Serial No. 85/093250
)

) I hereby certify that this correspondence and all marked
) attachments are being deposited with the United States Patent
) and Trademark Office, Trademark Trial and Appeal Board via
) electronic filing through their website located at
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)

June 7, 2011

(Date)



Gregory B. Phillips

NOTICE OF APPEARANCE

Commissioner for Trademarks
P.O. Box 1451
Alexandria, VA 22313-1451

Dear Sir:

PLEASE TAKE NOTICE THAT attorneys Gregory B. Phillips and Steven J. Nataupsky from the law firm of Knobbe, Martens, Olson & Bear, LLP, members of the State Bar of California and permitted to practice before the Board, hereby enter an appearance as attorneys of record for Applicant, C7 Brands, LLC in the above-entitled opposition.

Respectfully submitted,

KNOBBE, MARTENS, OLSON & BEAR, LLP

Dated: June 7, 2011

By: 

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CERTIFICATE OF SERVICE

I hereby certify that I served a copy of the foregoing **NOTICE OF APPEARANCE** upon Opposer's counsel by depositing one copy thereof in the United States Mail on June 7, 2011, addressed as follows:

Nancy O. Dix, Esq.
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